



KOB 4 Broadcast Plaza SW Albuquerque, NM 87104 Main: (505)243-4411 Billing: (505)764-2510

**Pathfinder Communications** 

**Attention: Accounts Payable** 

League City, TX 77573-6342

6164 Blackburn Ct

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 163249-2 | 08/26/12 | August 2012 | 07/30/12 - 08/05/12

[	Station	Account Executive	Sales Office	Sales Region
	КОВ	Melissa Palombo	Petry - Philadelp	National

Advertiser
US Chamber of Commerce
US Chamber of Commerce
US Chamber of Commer/H

 
 Flight Dates
 Order #
 Alt Order #

 07/27/12 - 08/05/12
 163249

 Billing Calendar Broadcast
 Billing Type Cash
 Deal #

Special Handling

Send Payment To:

Weeks:

Start Date End Date

**MTWTFSS** 

www.kobtv.com

Billing Address:

KOB P O Box 1351 Albuquerque, NM 87103

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type		
2 07/30/12	08/03/12	News 4 Today II 6a-7a	M-F 6a-7a	MTWTF	:30	4	\$600.00	NM		
Weeks:		End Date MTWTFSS 08/05/12 MTWTF	Spots/Week 4	<u>Rate</u> \$600.00						
Spots: # Ch	n <u>Day</u> Air D	Date Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			<u>Rate</u>	<u>Type</u>
3 All	M 07/3	0/12 6:43 AM News 4	Today II 6a-7a	M-F 6a-7a	:3	0 USCC 120	01TV-R		\$600.00	NM
4 All	Tu 07/3	1/12 6:14 AM News 4	Today II 6a-7a	M-F 6a-7a	:3	0 USCC 120	02TV-STANDING		\$600.00	NM
1 All	W 08/0	1/12 6:54 AM News 4	Today II 6a-7a	M-F 6a-7a	:3	0 USCC 120	02TV-STANDING		\$600.00	NM
2 All	F 08/0	3/12 6:29 AM News 4	Today II 6a-7a	M-F 6a-7a	:3	0 USCC 120	02TV-STANDING		\$600.00	NM
4 07/30/12	08/03/12	News 4 Today I 5a-530a	a M-F 5a-530a	MTWTF	:30	2	\$250.00	NM		
Weeks:		End Date MTWTFSS 08/05/12 MTWTF	Spots/Week 2	<u>Rate</u> \$250.00						
Spots: # Ch				Start/End Time		h Ad-ID			<u>Rate</u>	
2 All			Today I 5a-530a	M-F 5a-530a		0 USCC 120			\$250.00	
1 All	W 08/0	1/12 5:14 AM News 4	Today I 5a-530a	M-F 5a-530a	:3	0 USCC 120	02TV-STANDING		\$250.00	NM
7 07/30/12	08/03/12	News 4 Today I 530a-6	a M-F 530a-6a	MTWTF	:30	3	\$400.00	NM		
Weeks:	Start Date 07/30/12	End Date MTWTFSS 08/05/12 MTWTF	Spots/Week 3	<u>Rate</u> \$400.00						
Spots: # Ch				Start/End Time		h Ad-ID			<u>Rate</u>	
3 All	Tu 07/3	1/12 5:43 AM News 4	Today I 530a-6a	M-F 530a-6a	:3	0 uscc 120	02TV-STANDING		\$400.00	NM
2 All	Th 08/0		Today I 530a-6a	M-F 530a-6a	:3	0 uscc 120	02TV-STANDING		\$400.00	NM
1 All	F 08/0	3/12 5:44 AM News 4	Today I 530a-6a	M-F 530a-6a	:3	0 USCC 120	02TV-STANDING		\$400.00	NM
8 07/30/12	08/03/12	M-F Today Show	M-F 7a-9a	MTWTF	:30	4	\$600.00	NM		
Weeks:		End Date MTWTFSS 08/05/12 MTWTF	Spots/Week 4	<u>Rate</u> \$600.00						
Spots: # Ch	n <u>Day</u> Air D	Date Air Time Descrip	<u>tion</u>	Start/End Time	<u>Lengt</u>	h Ad-ID			<u>Rate</u>	<u>Type</u>
1 All	M 07/3	0/12 8:37 AM M-F To	day Show	M-F 7a-9a	:3	0 USCC 120	01TV-R		\$600.00	NM
3 All	Tu 07/3	1/12 7:21 AM M-F To	day Show	M-F 7a-9a	:3	0 USCC 120	02TV-STANDING		\$600.00	NM
2 All	W 08/0	1/12 8:50 AM M-F To	day Show	M-F 7a-9a	:3	0 USCC 120	02TV-STANDING		\$600.00	NM
4 All	Th 08/0	2/12 8:43 AM M-F To	day Show	M-F 7a-9a	:3	0 USCC 120	02TV-STANDING		\$600.00	NM
12 08/04/12	08/04/12	News 4 @ 630p Sat	Sa 630p-7p	S-	:30	1	\$300.00	NM		

Rate

Spots/Week



2 All

Tu 07/31/12

Send Payment To:

KOB P O Box 1351 Albuquerque, NM 87103

INVOICE	TE		1 ago 2 or 4
Invoice #	Invoice Date	Invoice Month	Invoice Period
163249-2	08/26/12	August 2012	07/30/12 - 08/05/12

Advertiser	Product	Estimate Number
UC Obember of Commerce	UC Observation of Community	
US Chamber of Commerce	IUS Chamber of Commer/H	

:30 USCC 1202TV-STANDING

\$4,000.00 NM

www.l	www.kobtv.com									
							Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
12	2 08/04/12	08/04/12	News 4 @ 630p Sat	Sa 630p-7p	S-	:30	1	\$300.00	NM	
	- 00/0 //	00/01/12						Ψοσσίου		
		07/30/12	08/05/12S-	4	ф200 00					
1	Spots: # Ch			1 otion	\$300.00 Start/End Time	Lenat	h Ad-ID			Rate Type
	1 All	-	04/12 6:57 PM News 4		Sa 630p-7p			2TV-STANDING		\$300.00 NM
					' '		<u> </u>			ψοσο.σο 141/1
14	1 08/04/12	08/04/12	News 4 @ 6p Sat	Sa 6p-630p	S-	:30	1	\$500.00	NM	
-	Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
		07/30/12	08/05/12S-	1	\$500.00					
1	Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
	1 All	Sa 08/	04/12 6:22 PM News 4	l @ 6p Sat	Sa 6p-630p	:3	0 USCC 120	2TV-STANDING		\$500.00 NM
16	8 08/05/12	08/05/12	News 4 @ 5p Sun	Su 5p-530p	S	:30	1	\$350.00	NM	
	Weeks:	Start Date 07/30/12	End Date MTWTFSS 08/05/12S	Spots/Week	<u>Rate</u> \$350.00					
	Spots: # Ch			ı otion	Start/End Time	l enat	h Ad-ID			Rate Type
1	1 All		05/12 5:27 PM News 4		Su 5p-530p			2TV-STANDING		\$350.00 NM
$\vdash$					' '					<del>+++++++++++++++++++++++++++++++++++++</del>
18	3 07/30/12	08/03/12	News 4 @ 5p M-F	M-F 5p-530p	MTWTF	:30	4	\$600.00	NM	
	Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
		07/30/12	08/05/12 MTWTF	4	\$600.00					
1	Spots: # Ch	<u>Day</u> Air	Date Air Time Descrip	<u>otion</u>	Start/End Time	<u>Lengt</u>	h <u>Ad-ID</u>			Rate Type
	1 All	Tu 07/	31/12 5:12 PM News 4	I @ 5p M-F	M-F 5p-530p	:3	0 uscc 120	2TV-STANDING		\$600.00 NM
	4 All	W 08/	01/12 5:27 PM News 4	I @ 5p M-F	M-F 5p-530p	:3	0 uscc 120	2TV-STANDING		\$600.00 NM
1	2 All	Th 08/	02/12 5:23 PM News 4	•	M-F 5p-530p		-	2TV-STANDING		\$600.00 NM
	3 All	F 08/	03/12 5:23 PM News 4	I @ 5p M-F	M-F 5p-530p	:3	0 USCC 120	2TV-STANDING		\$600.00 NM
19	07/30/12	08/03/12	News 4 @ 6p M-F	M-F 6p-632p	MTWTF	:30	4	\$800.00	NM	
		<u> </u>								
	Weeks:	Start Date 07/30/12	End Date MTWTFSS 08/05/12 MTWTF	Spots/Week	<u>Rate</u> \$800.00					
1	Spots: # Ch			otion 4	Start/End Time	l enat	h Ad-ID			Rate Type
	1 All		30/12 6:25 PM News 4		M-F 6p-632p		0 USCC 120	1TV-R		\$800.00 NM
	4 All		31/12 6:25 PM News 4	- '	M-F 6p-632p	_	-	2TV-STANDING		\$800.00 NM
	2 All		01/12 6:14 PM News 4	•	M-F 6p-632p		•	2TV-STANDING		\$800.00 NM
	3 All		03/12 6:24 PM News 4	- '	M-F 6p-632p	:3	0 USCC 120	2TV-STANDING		\$800.00 NM
	07/00/40	00/00/40				-00		Ф700 00	NIN 4	
22	2 07/30/12	08/03/12	News 4 @ 630p M-F	M-F 630p-7p	MTWTF	:30	5	\$700.00	NM	
	Weeks:	Start Date	End Date MTWTFSS	Spots/Week	<u>Rate</u>					
		07/30/12	08/05/12 MTWTF	5	\$700.00					
	Spots: # Ch				Start/End Time		h <u>Ad-ID</u>			Rate Type
	2 All			4 @ 630p M-F	M-F 630p-7p	:0	0			<del>\$700.00</del> NM
	1 All	Credited Tu 07/	31/12 6:52 PM News 4	I @ 630p M E	M-F 630p-7p	۰,	N IISCC 120	2TV-STANDING		\$700.00 NM
	3 All		01/12 6:59 PM News 4	- '	M-F 630p-7p	_	-	2TV-STANDING		\$700.00 NM
	5 All		02/12 6:43 PM News 4	•	M-F 630p-7p M-F 630p-7p			2TV-STANDING		\$700.00 NM
	4 All		02/12 6:43 PM News 4	- '	M-F 630p-7p			2TV-STANDING		\$700.00 NM
$\vdash$				- '						ψ, ου.ου ΙΝΙΝΙ
23	3 07/30/12	08/03/12	Olympics Primetime M-	F M-F 7p-11p	MTWTF	:30	6	\$4,000.00	NM	
	Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
		07/30/12	08/05/12 MTWTF	6	\$4,000.00					
	Spots: # Ch	<u>Day</u> Air	•		Start/End Time	_	h Ad-ID			Rate Type
	1 All	M 07/	30/12 10:50 PM Olympi	cs Primetime M-F	M-F 7p-11p	:3	0 USCC 120	1TV-R		\$4,000.00 NM

7:37 PM Olympics Primetime M-F

M-F 7p-11p



Send Payment To:

KOB P O Box 1351 Albuquerque, NM 87103

Invoice #	Invoice Date	Invoice Month	Invoice Period
163249-2	08/26/12	August 2012	07/30/12 - 08/05/12

Advertiser	<u>Product</u>	Estimate Number
<b>US Chamber of Commerce</b>	US Chamber of Commer/H	

www.kobtv.com

	End Date 08/03/12	Description  Olympias Brimatima	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
Spots: # Ch	08/03/12	Olympias Dules 11							
· · · · · · · · · · · · · · · · · · ·		Olympics Primetime	M-F M-F 7p-11p	MTWTF	:30	6	\$4,000.00	NM	
6 All	Day Air D	ate Air Time Des	<u>cription</u>	Start/End Time	Length	Ad-ID			Rate Type
	Tu 07/31	1/12 8:18 PM Olyr	npics Primetime M-F	M-F 7p-11p	:30	USCC 12	02TV-STANDING		\$4,000.00 NM
3 All	W 08/01		npics Primetime M-F	M-F 7p-11p	:30	USCC 12	02TV-STANDING		\$4,000.00 NM
4 All	Th 08/02	2/12 11:00 PM Olyr	npics Primetime M-F	M-F 7p-11p			02TV-STANDING		\$4,000.00 NM
5 All	F 08/03	3/12 7:27 PM Olyr	npics Primetime M-F	M-F 7p-11p	:30	USCC 12	02TV-STANDING		\$4,000.00 NM
24 08/04/12 0	08/04/12	Olympics Primetime	Sat Sa 7p-11p	S-	:30	1	\$4,000.00	NM	
		End Date MTWTFSS		Rate \$4,000.00					
Spots: # Ch	Day Air D		<u>cription</u>	Start/End Time	Length	Ad-ID			Rate Type
1 All	Sa 08/04		npics Primetime Sat	Sa 7p-11p			02TV-STANDING		\$4,000.00 NM
05 00/05/10 0	20/05/10				.00	-	<b>\$4,000,00</b>	NIN A	
	08/05/12	Olympics Primetime		S	:30	1	\$4,000.00	NM	
		<u>End Date</u>		Rate \$4,000.00					
Spots: # Ch	Day Air D		<u>cription</u>	Start/End Time	Length	Ad-ID			Rate Type
1 All	Su 08/05		npics Primetime Sun	Su 6p-11p	:30	USCC 12	02TV-STANDING		\$4,000.00 NM
28 08/04/12 0	08/04/12	News 4 Spec Olymp	Cat : Ca 11n 1127n	S-	:30	1	\$1,100.00	NM	
					.30	ı	Φ1,100.00	INIVI	
		<u>End Date</u>		<u>Rate</u> \$1,100.00					
Spots: # Ch	Day Air D	ate Air Time Des	<u>cription</u>	Start/End Time	Length	Ad-ID			Rate Type
1 All	Sa 08/04	4/12 11:13 PM New	s 4 Spec Olymp Sat 11p	Sa 11p-1137p	:30	USCC 12	02TV-STANDING		\$1,100.00 NM
30 08/05/12 0	08/05/12	News 4 Spec Olymp	Sun Su 11p-1137p	S	:30	1	\$1,100.00	NM	
		End Date MTWTFSS		Rate \$1,100.00					
Spots: # Ch	Day Air D	ate Air Time Des	<u>cription</u>	Start/End Time	Length	Ad-ID			Rate Type
1 All	Su 08/05	5/12 11:12 PM New	s 4 Spec Olymp Sun 11p	Su 11p-1137p	:30	USCC 12	02TV-STANDING		\$1,100.00 NM
31 07/30/12 0	08/03/12	News 4 Spec Olym I	M-F 1M-F 11p-1137p	MTWTF	:30	5	\$2,800.00	NM	
		End Date MTWTFSS		Rate					
Spots: # Ch	7/30/12 ( <u>Day</u> <u>Air D</u>			\$2,800.00 Start/End Time	Length	Ad-ID			Rate Type
5 All	M 07/30		s 4 Spec Olym M-F 11p	M-F 11p-1137p		USCC 12	01TV-R		\$2.800.00 NM
2 All	Tu 07/31		s 4 Spec Olym M-F 11p	M-F 11p-1137p			02TV-STANDING		\$2,800.00 NM
1 All	W 08/01		s 4 Spec Olym M-F 11p	M-F 11p-1137p			02TV-STANDING		\$2,800.00 NM
4 All	Th 08/02		s 4 Spec Olym M-F 11p	M-F 11p-1137p			02TV-STANDING		\$2,800.00 NM
3 All	F 08/03		s 4 Spec Olym M-F 11p	M-F 11p-1137p			02TV-STANDING		\$2,800.00 NM
32 07/30/12 0	08/02/12	Olympics Overnight	M-F M-F 1235a-5a	MTWT	:30	1	\$150.00	NM	
		End Date MTWTFSS		Rate					
07 Spots: <u>#</u> Ch	7/30/12 ( <u>Day</u> Air D	08/05/12 MTWT ate <u>Air Time</u> <u>Des</u>		\$150.00 Start/End Time	Length	Δd-ID			Rato Tuno
1 All	Tu 07/31		npics Overnight M-F	M-F 1235a-5a			02TV-STANDING		<u>Rate</u> <u>Type</u> \$150.00 NM
	07/30/12	News 4 @ 630p M-F		M	:30	1	\$700.00	NM	
		End Date MTWTFSS		<u>Rate</u> \$700.00					
		18/115/12 M		S. / LHELLIEL					
	7/30/12 ( <u>Day</u> Air D		· ·	Start/End Time	Length	Δd-ID			Rate Type





Send Payment To:

KOB
P O Box 1351
Albuquerque, NM 87103

 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 163249-2
 08/26/12
 August 2012
 07/30/12 - 08/05/12

<u>Advertiser</u>	<u>Product</u>	Estimate Number
<b>US Chamber of Commerce</b>	US Chamber of Commer/H	

**Agency Commission** 

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Spots/

Line Start Date End Date Description Start/End Time MTWTFSS Length Week Rate Type

Total Spots 45

**Payment Terms 30 Days** 

<u>Gross Total</u> **\$65,100.00** 

\$9,765.00

Net Amount Due \$55,335.00